MRCC Board Meeting April 21, 2022 10:00 AM Minutes by Judy Casad Zoom Meeting Attendees: Nadine Scott, Ken Engelman, Carol Tannenbaum, Judy Casad, Chris LaVoie

- 1. Meeting Called to order by Nadine at 10:00 am
- 2. **Approval of March Minutes**: Carol advised that membership dues was not clear in regard to. Carol motioned to accept with revisions 2nd by Nadine, all accepted, except Ken due to not in attendance at the meeting.
- 3. Treasurers Report: Carol reported that the MRCC 2021 taxes have been filed. Nadine motioned to accept with changes 2nd by Ken, all accepted.
- 4. Recap on the Annual Membership Meeting on April 10th. Nadine, Judy, Carol & Chris attended. Ken dropped of food. Great attendance despite the snow. 19 adults 4 children in attendance. Lots of food. Vida Café 5 pies. McKenzie Station Pub & Bar prepared French dips, Ike's 2 Lg & 1 small pizzas, Lucky Logger lasagna, Takoda's 3 dozen chicken wings & Obsidian 3 doz chicken wings, Vinnie's BBQ blue cheese potato salad & all was delicious. Total cost \$558.11 Three \$25 GC's raffled off for Blue Sky Market (Winner, Jack Richardson), Everyone's Market (Winner, Sequioa), and Leaburg Store (Winner, Patty Starr). Introductions, networking and connections was successful. Asked for new faces to be on board and support. Attendees and minutes of the event attached.

5. Membership & Website:

- a. Website updates with Judy, Mary, Carol & Ethan. Slowly evolving. Carol signed MRCC up with Stripe to take over Paypal online that will enter payment info with auto renewal notice.
- b. QR code needs to take users to a list of only Featured Events. There are two Event pages. One for community calendar and one for Featured Events (Featured events also show up on the calendar)
- Ethan has been asked to put a new tab for Professional Services, and also add a page for Supporting Members.
- d. Mary has been updating one-on-one member to get them up-to-date with dues and content on website. She instructs Members to go into website and sign-up for new payment program. Once that is done, they will get an automatic renewal one week prior to their due date with a few more reminders, and late notice (Notices stop when paid). New signup announcements go to Carol, Mary, Nadine & Judy. Mary's email is Membership@McKenzieChamber.com. Carol needs to send Mary info when a member pays by check.
- e. Mary's initial work to get the membership updated, proposes to give a \$200 gift card will be awarded to her. Nadine proposes to pay a \$100 stipend to Mary to do membership management, which includes encouraging joining, Judy seconds, all in favor no opposed. The board agreed to pay the first month \$125 and have Mary sign up as a Supporting Member. Judy will talk with Mary about continuing on with stipend and . Carol will follow-up with gift card award and invoice instructions for stipend.
- f. Nadine has a list of people to contact to recruit. Ken believes RAIN may be a good recruitment avenue to reach out to. Ken will ask Mike Kruse to help recruit service providers.
- g. Judy will work on finding a lead for handling materials to the rooms of lodges.

6. Tourism Update

- Gateway signs moving forward, ground breaking date not confirmed. Expect plan for outreach to collect additional fund raising.
- b. Need more outreach to bring people in to help with projects discussed in the Tourism Meetings. Need to get the lodging properties involved. Working with TLC to work on recruiting and assist with room book, materials for tourists. Upcoming plan for supplementary materials until the room books can be updated. Materials: Letter-sized Events Poster (laminated), Travelers Guide & ECC Visitor Guide
- c. Online marketing with TLC website, link to the MRCC website imperative to get the MRCC Website up-to-date. Extra funds are available to pay Ethan to get this done. Cost to participate is up to \$200 per month. Formerly \$400 per month.
- d. Irish Team is confirmed to be at the MCTF. A lot of activity will be upriver due to use of track.
- e. Marketing our communities in the shoulder season, need lodging properties to help make a plan.
- f. Caddisfly Music festival date is Sunday, June 26, 1-4pm. A Mexican food vendor attending. Need an invoice for payment of \$2,500

Board Members

- g. Kiosk is moving from McKenzie Bridge to Vida Windermere office overseen by Tony Casad. The Kiosks are being vandalized at Walterville & Leaburg. Most popular are the fish & wildlife magazines. Nadine cleans and stocks, Ken stocks. Permaflyers for members are paid by MRCC to put up in Kiosks. 2022 Events Posters are up. Surveillance camera is being discussed. Leaburg will have a foyer for brochures when the Discovery Center is built.
- 7. Executive Session to discuss election & write-in nominations: Write-ins: Jack Richardson & Jonnie Helfrich cannot commit. Patty Starr is written in and willing. The board to approve the votes. Bylaws allow the board to remove by vote, a board member does not attend 3 meetings in a row. Board members are encouraged to recruit membership, and at least one lodging member to the board. Proposal by Nadine to accept Patty Starr and Michael Kruse to the board, 2nd by Carol, all in favor, no opposed. Welcome new board members, Member Benefits, Descriptions of board positions will be provided to new board members by Ken.
 - Officers have agreed to continue in 2022. Judy proposes to accept these positions, Nadine 2nds, all in favor, no opposed.
 - b. Per MRCC Bylaws: Board members may be removed with or without cause by resolution of the voting members. Proper notice must be given in advance, as required for an annual membership meeting, or for a regular meeting of the voting members, or as required for a special meeting of the voting members, whichever is appropriate, stating that the removal of a director is to be considered. All Board members must advise the President and Secretary at least twenty-four (24) hours in advance if they are unable to attend a monthly Board meeting. Three unexcused absences per year or an overall attendance of less than fifty percent (50%) in a year will be cause for removal from the Board of Directors.
- 8. Additional Business Ken sent a letter out for the Leaburg Hatchery. It is no longer under control of the Army Corp of Engineers, it's under management of ODFW who is strapped for funds. ODFW is requesting federal funding in the range of several million dollars for upgrades on the facility. We received a request to submit our letter within 2-3 days.
 - a. Carol & Nadine attended the EWEB meeting. 4 propositions in regard to Leaburg lake, etc. Nadine commented that if they take out the canal, it will take out thousands of people that come here per year to recreate and support the businesses. It has the only handicap ramp for folks to use the river. If the lake is drained and recreation discontinues, locals will sell and loose property value, businesses will suffer loss of business. A great impact on local economy. Nadine proposes that the Chamber writes a letter to prevent this from occurring. Ken will write a draft letter for the board to review. Ken commented that the dam prevents the mixing of hatchery & wild fish. An individual contacted the Oregon State Marine Board and learned that they have no knowledge of EWEB's plans for the dam. Nadine asks: With their Long term 20-30 yr plans, Why did they recently spent millions to rebuild the roll gates on the dam if they are going to remove the dam?
- 9. Next board meeting is May 19, 2022

Mission To promote increased tourism and overnight stays in the McKenzie River area.

Focus MRCC will stay on task with consistent meetings for 2022, recruit board members, membership and participation in the Tourism Committee Meetings.

Meeting adjourned at 11:30 AM

/jc